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Newsletter
2011/12

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Dear readers,

We once again reach out to you all with our third edition of "DHA Limelight 2012" covering period 2011/12 in perspective. As you will experience that we have progressively improved upon our presentation in terms of contents, visuals and volume to meet the aspirations of all age groups.

We are confronted with challenges of a highly unpredictable environment, which is impeding every facet of our objectives in meeting expectations. Sharp rise in the cost of living is yet another dimension that has hit the income groups leading to receding buying capacity. However, inspite of constraints, efforts are being directed for the progressive completion of insight projects. Some new commercial projects were also launched by DHA during 2011/2012, which met promising success. The community services and amenities during this period have also witnessed credible improvement.

This issue has a more visual orientation, which mostly focuses on the happenings, updates and a variety of events typical to DHA lifestyles. I hope that you will enjoy going through every page and feel part of DHA Community, which carries a great promise for everyone in terms of reliable living and business solutions.

Lastly, apart from receiving your valuable participation and patronization, we would be much pleased to receive your suggestions in improving upon DHA Limelight.

Wish you all a very pleasant reading...

Col Iqtidar Ahmed Farooqi (Retd)
Chief Editor Limelight



Greetings readers,

Immensely delighted! Indeed I am. It's our 3rd Edition and it gives me the profound honor to be a part of this fever. Limelight like our usual editions is the mishmash of what DHA has done in past year and how we are planning to proceed forward. In 2011/12, we have done some significant community and corporate events and this Edition would take you to relive those moments via pictorial journey. Our glory moments of last year were the opening of DHA Army Public Schools in Phase I & II along with the magnificent opening of Jacaranda Imperial Hall and Jacaranda Grill.

We are always striving to add more flavors to the signature lifestyle of DHA so lets join our efforts to raise the standard and promote happy and peaceful living in DHA.

I am extremely grateful to our members and DHA employees for their overwhelming response towards our yearly editions as well as their participation, which by all means add color and life to Limelight. I look forward that you will keep on participating in our future editions with the same zeal as Limelight is all about "YOU".

We have assembled this issue so that you found it to be a 360 degree rewind of DHA in 2011/12.

Be a part of *Limelight culture...*

Cheers and enjoy reading...

Mahwish Qammar
Editor Limelight



DHA IN FOCUS

“DHA-Islamabad... dedicated to create prestigious livelihood that delivers incomparable experience time after time”

DHA Islamabad reflects the ambitious vision of the twin cities... a place built to equal the most exceptional cities in terms of infrastructure, design, urban planning, architecture, perfect environmental and community balance. DHA offers residential, commercial and mixed use developed communities with a host of contemporary civic amenities to meet your aspirations and lifestyles. At the same time we also offer a unique and comprehensive value with a significant and credible hub for smart investments and business.

We carry a proud privilege of growing and expanding at a phenomenal pace. From 33,000 we have risen to over 120,000 members in the last few years with the synergized professional acumen of our team members, partners and affiliates. DHA is one such instance, where the project takes place with the extensive planning and expertise while celebrating the business philosophy that we stand for...

reliability

profitability

growth

IN FOCUS

NEWS UPDATES

NEWS UPDATES

NEW SECRETARY DEFENCE

Lt Gen Asif Yasin Malik (Retd), HI (M), took over as Secretary Defence and Chairman, DHA Governing Body wef 28 Jul 2012. We wish him heartiest felicitations on assumption of appointment.

EXECUTIVE MANAGEMENT

The new executive management team joined DHA Islamabad with a commitment of taking this podium many steps forward. We wish them good luck for their sincere and concerted endeavors.

Lt Gen Javed Iqbal, HI(M)	President	May 2011
Maj Gen Tariq Mahmood, HI(M)	Vice President	Jul 2010
Brig Saadullah Fatmi	Administrator	Oct 2010
Col Eijaz Hussain	Secretary	Oct 2011



DHA COMMERCIAL 2012

DHA Islamabad offered an excellent opportunity to purchase limited high value commercial properties in the most developed and fast growing Phase II. The offered Commercial Plots are ready for Possession to promote and facilitate the business and community environment.



DHA COMMERCIAL 2011

DHA Islamabad offered public sale of high value mixed commercial properties comprising of 5 Marla Commercial Plots, Shops, and Studio Apartments in the fast growing and prime locations of Phase I & II. Development work has been completed and possession process has also been commenced. The project met promising success.



NEWS UPDATES

VISIT OF EX-SECRETARY DEFENCE TO DHA ISLAMABAD

Ex-Secretary Defence, Nargis Sethi paid a visit to DHA Islamabad on 20 Mar, 2012 to monitor and evaluate the progress of ongoing projects.



DHAI ARMY PUBLIC SCHOOL

Keeping in perspective the value of quality and affordable education, DHA Islamabad has added a new facet into its profile by starting top quality educational institutes in collaboration with Army Public School. In this regard three DHAI Army Public Schools are fully operational that aim at imparting distinctive learning to students from playgroup to Grade VIII and shall grow progressively.



DHA SPORTS COMPLEX PHASE I

Tennis Court

Understanding the recreational and health needs of DHA Residents, two Tennis Clay Courts have made functional in Sports Complex, Phase I, DHA Islamabad. Residents of DHA can enjoy this spectator sport of lawn tennis by obtaining the membership of DHA Sports Complex.



Basketball Court and Small Football Ground

Basketball Court and Small Football ground is also functional in DHA Sports Complex and the facility can be enjoyed by members.

HORTICULTURE ACTIVITIES PHASE I & II

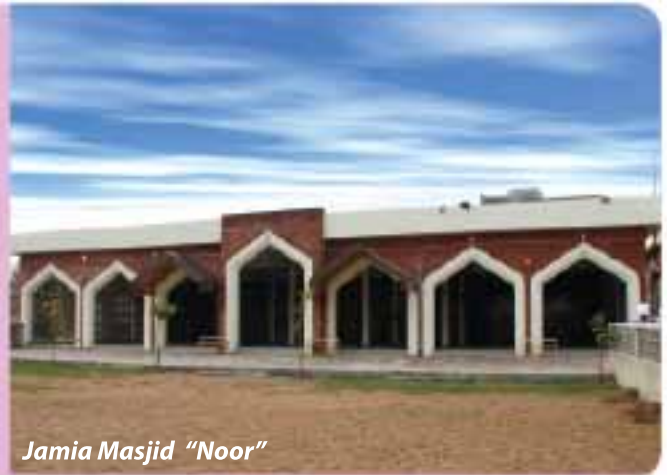
Up to Oct 2012, 45267 Plants have been planted in Phase I and 55363 in Phase II. In forthcoming spring season the focus shall be on slopes/terraces, Sheesham trees along river Swan and seasonal flowers at focal points in Phase I.

Tree Plantation on different Boulevards, Family Park, JFC area and seasonal flowers at focal points in Phase II shall also be undertaken simultaneously.



MASJIDS

DHA Islamabad has established Masjids in different Sectors for the convenience of its residents in performing their religious obligations. In this regard, **Jamia Masjid "Noor"** has been inaugurated in Sector G, Phase II on 27 Oct, 2012. In the last two years, 3 Masjids each have been added in Phase I & II respectively and presently there are 8 Masjids in Phase I and 10 Masjids in Phase II.



Jamia Masjid "Noor"



DHA CLINIC, SECTOR F, PHASE II

Avicenna Medical Centre has successfully completed 5 years of Medical services in Phase I. For the further convenience of our residents, DHA Clinic has been opened in Sector F, Phase II. To handle emergencies, two new Ambulances have also been procured for Clinics of Phase I and Phase II.



BALLOT FOR 5 & 8 MARLA DHA VALLEY PLOTS FOR RETIRED JCO'S

Ballot for 5 and 8 Marla DHA Valley residential plots for retired JCO's disabled persons and NOK of Shaheeds was held on 24 Feb, 2012 in DHA Islamabad through a Board of Officers. A large number of allottees were present during the occasion.



DHA ISLAMABAD ANNUAL FUNCTION 2012

DHA Islamabad has celebrated its annual function on 22 Feb, 2012. Administrator DHA Islamabad Brig Saadullah Fatmi addressed the ceremony and appreciated the dedication and hard work of employees.

SECURITY AND SURVEILLANCE IN DHA ISLAMABAD



Peaceful and secure environment adds to the attributes of a comfortable living. DHA Security and surveillance endeavors to prevent any untoward incident in the larger interest of our residents.

For this purpose, DHA has installed number of modern security devices including *CCTV Cameras, Walk through Gates, Popup Barriers and Road Blockers* at the entry/exit point of DHA phases and all other important (sensitive) locations. CCTV cameras are not only effective at daytime but are also enabled for night vision.

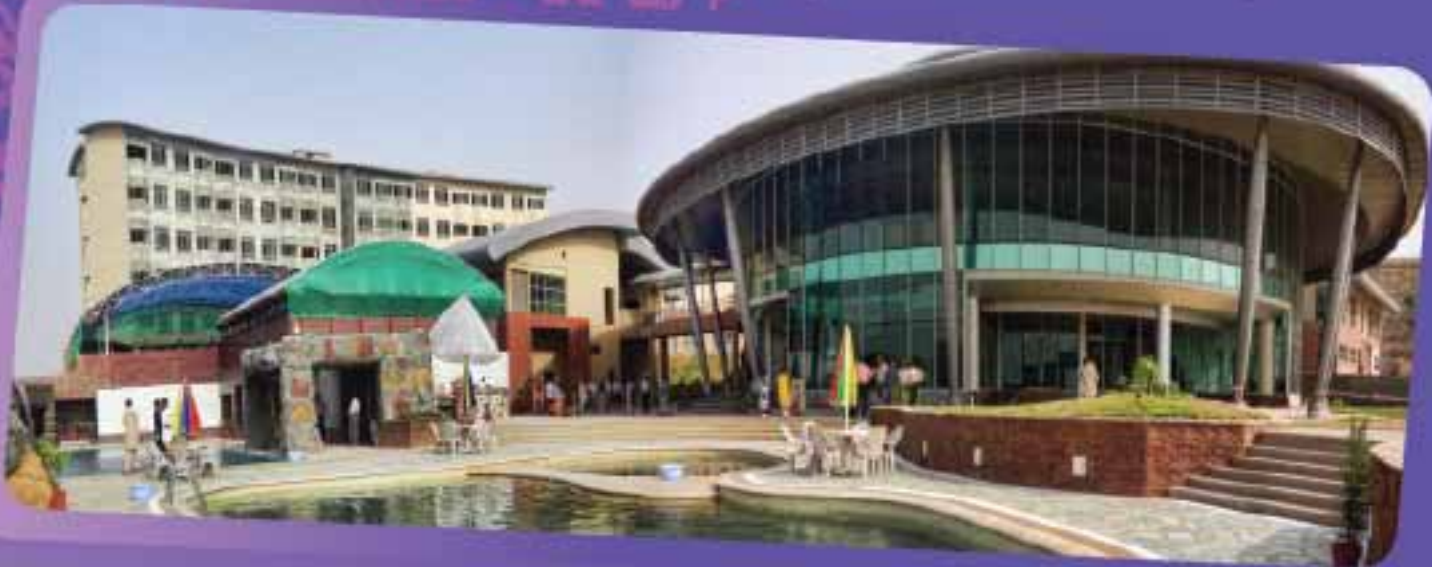


To safeguard the life and property of residents, DHA has augmented all possible means to provide peaceful and well-protected living environment. However, it must be reiterated that security at homes is primarily the responsibility of occupants who must take suitable measures on this account. ***A home security system will also be launched for the benefit of residents in the near future by DHA TELEMAT.***





coming to life



Jacaranda Family Club, located in Sector E, Phase II, is the prestigious project of DHA Islamabad. This most awaited Clubhouse is gradually coming to life. This pictorial footage will give you a visual tour of recent developments at JFC.



Power Gym

***Jacaranda Grill...
...enjoy sizzling outdoor barbeque***



JACARANDA FAMILY CLUB

OPERATIONAL FACILITIES

- Imperial Hall (Capacity: 1000 Guests)
- Banquet Hall (Capacity: 200 Guests)
- Party Hall (Capacity: 100 Guests)
- Jacaranda Grill
- Swimming Pools
- Gymnasium
- Tennis Court
- Squash Court
- Basketball Court
- Kids Play Area
- JFC Shops
- Guest Rooms
- Photo Shoot Studio

SUNDAY BRUNCH

Enjoy scrumptious Sunday Brunch offering at Jacaranda Family Club with wide variety of exotic cuisines from sweet to savory. Come with your families and enjoy your Sundays with us.
(Timings: 1130 to 1430 hours)

COOKING CLASSES

If you're really passionate about cooking, here is the best opportunity to learn along professional Chef instructors and get totally immersed into the true experience of culinary delights.

COMING SOON FEATURES

- Continental Restaurant
- Chinese Restaurant
- Jacaranda Library
- Beauty Parlor
- Coffee Shop & Bakery
- Lobby & TV Lounge

FUTURE PLANNING

- Cineplex
- Bowling Alley
- Amusement Centre



Chinese Restaurant



Continental Restaurant



Party Hall



Multipurpose Banquet Hall



Guest Rooms



Kids Play Area

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PROJECTS INSIGHT

FULLY DEVELOPED PLOTS SECTOR F, PHASE I DHA ISLAMABAD

An exciting opportunity for smart investment... 1, 2 kanal and 12 Marla fully developed and ready for possession Plots are now open for sale in Sector F, Phase I, DHA Islamabad. Members have also commenced construction of their houses.



BUSINESS BAY SECTOR F, PHASE I DHA ISLAMABAD

A thriving commercial complex offering, retail business units and residential units. An atmosphere of luxury, comfort, security and a variety of other services makes it the first choice for families, professionals and businessmen. Three segments of Business Bay are:

Business Bay Boulevard

Business Bay Centre

Business Bay Avenue

LIMITED 2 BEDROOM RESIDENTIAL APARTMENTS

Business Bay also offers limited number of 2 bedroom residential apartments with servant quarter, which provides all the necessities within reach.

DEVELOPMENT OF BUSINESS BAY AVENUE

The front façade of Business Bay Avenue comprising of different sizes of Shops and Offices is now in the final stages of completion. Work on back facade shall also commence soon.

BUSINESS BAY BOULEVARD SECTOR F, PHASE I, DHA ISLAMABAD

Development work on Business Bay Boulevard has almost completed and 7 blocks have been successfully handed over to owners during Feb 2010. Many leading brands are fully functional here.





DEFENCE VILLAS, SECTOR F, PHASE I, DHA ISLAMABAD

The housing project was launched in May 2008 under a unique development plan. The Villas have been constructed on rafts by leading construction companies with high quality infrastructure. More than 262 Villas are handed over to the owners and upto 230 members have occupied their Villas and are enjoying the amenities of contemporary and secure lifestyle.



SHOP A SHOP (ISLAMABAD HIGHWAY)

A commercial project situated alongside Islamabad Highway was launched during June 2008. The project will offer high-end business and commercial opportunities in the near future.

DHA VALLEY/OVERSEAS BLOCK (5 & 8 MARLA PLOTS)

DHA Valley was launched during August 2008 adjacent to DHA Phase II Extn. Development work on DHA Valley is in progress inspite of developmental challenges of Potohar region. Progressive possession of plots shall only be possible after finalization of development process and provision of services/amenities. Site visits can be made in coordination with DHA Valley Office located at the entrance of DHA Expressway.

DEVELOPMENT STATUS

Developing a healthy community of DHA Valley is at the top most priority of JV management. Machinery worth more than Rs. 6 Billion has been deployed for the timely completion of project. A Mini Golf Club along with restaurant is also being established at the Expressway entrance.

OTHER PROJECTS IN DHA VALLEY:

DHA HOMES

DHA Islamabad launched 5 & 8 Marla affordable Homes during Sep 2008. They are ideally located in DHA Valley having distinctive facilities to match your lifestyle. 5 & 8 Marla Model Homes are also ready and can be visited seven days a week. Possession will be given after completion of development work and provision of allied services.

DHA Valley



DHA Valley Overseas Block



DHA Expressway



DHA Homes



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habib.rafiq.ksa@zajil.net

i learnt...

If you will take the time to read these.

I promise you'll come away with an enlightened perspective. The subjects covered affect us all on a daily basis:

I've learned... That the best classroom in the world is at the feet of an elderly person.

I've learned... That simple walks with my father around the block on summer nights when I was a child did wonders for me as an adult.

I've learned... That just one person saying to me: 'You've made my day!' makes my day.

I've learned... That having a child fall asleep in your arms is one of the most peaceful feelings in the world.

I've learned... That being kind is more important than being right.

I've learned... That I can always pray for someone when I don't have the strength to help him in some other way.

I've learned... That no matter how serious your life requires you to be, everyone needs a friend to act goofy with.

I've learned... That sometimes all a person needs is a hand to hold and a heart to understand.

I've learned... That we should be glad God doesn't give us everything we ask for.

I've learned... That money doesn't buy class.

I've learned... That it's those small daily happenings that make life so spectacular.

I've learned... That to ignore the facts does not change the facts.

I've learned... That when you plan to get even with someone, you are only letting that person continue to hurt you.

I've learned... That love, not time, heals all wounds.

I've learned... That the easiest way for me to grow as a person is to surround myself with people smarter than I am.

I've learned... That everyone you meet deserves to be greeted with a smile.

I've learned... That opportunities are never lost; someone will take the ones you miss.

I've learned... That I wish I could have told my Mom that I love her one more time before she passed away.

I've learned... That one should keep his words both soft and tender, because tomorrow he may have to eat them.

I've learned... That a smile is an inexpensive way to improve your looks.

I've learned... That when your newly born grandchild holds your little finger in his little fist, that you're hooked for life.

I've learned... That everyone wants to live on top of the mountain, but all the happiness and growth occurs while you're climbing it.



New Trends in Home Building

Things are changing around us in all dimensions. Depleting resources, high costs of energy, escalating living costs and changing weather conditions coupled with unpredictable environment is now compelling people to think differently and objectively to review their needs, demands and lifestyles.

Home... a basic psychological need has gone through many phases. Some of the most common emerging concepts can be summarized as under:

Smaller & Green Homes

In US the median size home fell from 2277 sq ft to 2135 sq ft. The overall shrinkage is between 10-15 percent. The benefits are obviously in saving on construction, energy and maintenance cost. The concept is to enhance the efficiency of lifestyle in serving you well by doing more in less space. Some of the other aspects of new home building are:

- ▶ Expanding size of Porch and incorporation of verandas.
- ▶ Creating feeling of openness with large & comfortable living by doing away with drawing rooms.
- ▶ Reducing sizes and number of bathrooms with incorporation of storage spaces.
- ▶ Single storey homes with cellars and attics for storage with insulated roofs.
- ▶ Large walk in closets and optimization of spaces by creating room mezzanine.
- ▶ Geothermal heating and cooling of well insulated homes.

Energy Efficient

Shrinking energy and escalating costs has compelled builders to go for energy efficient homes in terms of insulation, double-glazed windows, sealed ductwork, Energy Star appliances and use of LED Lights. Another dimension is the passive measures to maximize the use of incipient energy towards following:

- ▶ Well lit homes to avoid use of electrical lights during day time.
- ▶ Cross-ventilated homes for natural cooling.
- ▶ Use of rooftop solar geysers for water & room heating.

Safety & Security

There is growing trend in enforcing homes against building safety, natural calamities and man triggered disasters. Use of passive and active security devices e.g cameras, warning systems, motion detector and alarm system are now being embedded in the designs



Col Iqtidar Ahmed Farooqi (Retd)
Director Marketing
DHA Islamabad

"the concept from big and spacious homes is now drifting towards smart living by optimizing on efficient space utilization and costs."

Information System

Homes are now being built for value & efficiency. Practical and multiple use role are in place. Kitchens are being made a family place with areas devoted to charging laptops, mobile phones and wi-fi devices. Other aspects are line & wireless connectivity, ducting and spots for high speed internet, telephony and TV streaming. Central console for Home Management System (HMS) for easy management & control are also gaining popularity.

Electrical & Plumbing

Use of high quality wires & pipes is perhaps the most important aspect in a home to obviate short circuiting, energy losses & leakages which may cost dearly later in terms of retrofits and upgrades. Another aspect are the drains which must drain by gravity with optimum capacity to cater for heavy rainfalls where required.

In Pakistan we are faced with worst energy scenario and perhaps the concept of big houses has to be revisited for smarter homes to get the best in terms of parking, space utilization, costs and alternate energy sources with obvious emphasis on safety and security.

HEALTH LINES

Exercise promotes healthy lifestyle, makes us physically fit and mentally stable human being. Good reasons to exercise are:

Get Strong

Exercise increases circulation of blood in muscles and makes them strong and firm. Muscles, function smoothly and withstand more strain. Neuromuscular transmission improves with regular exercise.

Protect Your Heart & Lungs

Exercise increases oxygen supply to lungs and to heart, by expanding existing arteries and creates new minor blood vessels. It prevents blood clot formation in blood vessels.

Lower the Risk of Gall Stones

More in women, less in men, exercise prevents stones formation in gall bladder, to reduce chances of surgery.

Bones get Strong

Exercise increases bones density and prevents osteoporosis in middle and old age.

Regulate Blood Pressure

Exercise keeps our B.P stable. It even lowers blood pressure in the long run.

Burn Calories

Exercise helps speed up metabolism, builds smart body and prevents obesity.

Cut Cancer Risk

Active people have lower risk of cancer of intestine, by facilitating to move the waste matter at faster rate. In females, breast cancer and cancers of reproductive system are less, if they exercise regularly.

Sleep Better

Exercise helps people to fall a sleep faster, peacefully and better by relaxing muscles and reducing body stress.

Lift Your Mood

Exercise reduces anxiety, depression, schizophrenia, Mood elevating chemicals called Endorphins are released by brain.

Stay Bold even if old

Physical activity slows the aging process, make the person durable and stay healthy for longer time. Life span is extended. Old is Gold, if you stay bold and active.



Major Dr. Muhammad Akhtar Tahir(Retd)
Medical Officer
Avicenna Medical Centre
DHA Islamabad



Fit

IN PURSUIT OF HAPPY LIVING

Being happy means a feeling of elation with a happy go lucky state of mind. An outcome of fair interaction with family members, friends and work place colleagues in routine life. People around you matter a lot. For smooth happy living avoid people who make you often unhappy and push you in a sad state of mental health.

Change in life style (easier said than done) is a pre-requisite for happy living. Adopt attitude to do things at will. Avoid doing things you dislike and indulge in doing things which make you happy. Living, experiences, behavior, tolerance, moods and mental acceptability are all in your nature. Your choice of friend / foes is critical. You don't have to be friend of everybody and foe to none.

Make important decisions yourself. Don't let others decide for you. Seeking no body's advice or, seeking every one's advice are both bad things, Do seek advice which is worth it and makes you confident, comfortable and self possessed. Pursue a balance between sadness and happiness in your changed life style. Loneliness, boredom and work load makes you sick at times. Seek peace by visiting tourist resorts with family/friends. A long drive, pleasant call, free evening, informal dinner with loved ones would matter to gain fruitful moments of leisure and pleasure.

Remember, Almighty has granted you life. It is certainly not bed of roses it demands survival of the fittest. To be fit, both physically and mentally, you got to be a pleasant personality and dare to live it up happily to the best of your ability. Living happily is an art. Be an artist.

"make things change with age, maturity and experience to adjust the living routine which is full of occurrences, events and moments"



Lt Col Anwar ul Haq (Retd)
Ex-Project Director, Phase III
DHA Islamabad



Corporate Social Responsibility - DHA Islamabad

Waves of Luminous Life!

No doubt, Corporate Social Responsibility (CSR) is at its nascent stage in developing countries, as compared to the developed nations. As far as CSR in Pakistan is concerned, many of the business in Pakistan comes under SMEs in which most of the companies has its social dimensions but CSR has become an integral part of business today. Local as well as MNC's are participating actively in development of healthy atmosphere for their employees and the nation by promoting vigorous community activities.

When it comes to CSR, we have not seen many companies in Pakistan making an effort to do something extra-ordinary regarding this matter. Although we do hear a lot of companies giving donations and charity, but exemplary contribution of DHA is driven by the highest standards of corporate governance and social responsibility. DHA practices active corporate citizenship through social services, employment opportunities, armed forces welfare, medical services, community centers, 24x7 security and maintenance services while prime focus rest on the development of education, health care facilities and entertainment facilities.

DHA contributions are not limited within the community, but like a Military Jawan they always prepared to participate in the national disasters like their contribution for the Earthquake Victims, SWAT IDP's. Besides this, DHA's major contributions include providing Hajj services participating in a number of health, cleanliness, literacy, tree plantation and blood donation drives are highly recognizable because DHA Islamabad believes to develop healthy communities.

Our employees wholeheartedly contribute to our commitment to develop the organization, communities in which we function, and the Country. DHA is proud of its human resource as they in many ways actively participate in welfare activities. DHA is gifted with team of professionals who pursue excellence and deliver confidence leading to customer satisfaction.



Hamid Shohab Ahmed
Manager Marketing
DHA Islamabad

"As a corporate entity organization and a business leader, DHA believes in building strong relationships with customers, partners, employees, and the communities"

Solar Energy In Pakistan

Pakistan is an energy deficient country. Its population is increasing day by day. An estimated over 170 million people inhabit Pakistan today. While the energy consumption is increasing with the passage of time, the production is stagnant. Presently Pakistan's production capacity is around 20,000 megawatts, out of which, 65 per cent is through fossil fuel, 33 per cent from hydro and 2 per cent from nuclear. Pakistan's current need is around 14,000 to 15,000 MW and even that is not being met. There is, thus, a shortfall of about 3000 to 4000MW.

Pakistan today suffers badly in its trade, business & household due to energy crises. The availability of diverse resources is there, it is only a question of will of government to formulate appropriate policies in this regard. Pakistan has vast coal deposits, however, it has been claimed that coal quality is inferior and having low BTU (British thermal unit).

Another alternative is hydel power. However, power produced by the turbines depends on quantity of water flowing/minute and the head of water available. As regards thermal power, the gas reserves are depleting and the oil prices are fluctuating sharply. With a coastline of about 1000 km, wind energy could be another option for Pakistan.

In this scenario, solar energy remains a viable option with numerous benefits. It is reliable and environmental friendly. Once installed, solar panels run for at least 20 years. Since these can be installed in a number of small localities. The solar energy resource in Pakistan has been estimated at 100,000 MW, as we are 6th luckiest country in the world where sun availability is up to 3000 hours on average in a year.

There is a continuous rise in the demand for energy as population is increasing. Moreover, load shedding and top of that electricity price hikes. The installation of equipment to generate solar energy can be managed through international donors and resourceful countries like Germany, China to help develop local technology to bring down the production costs.



Sehrish Sheikh
Marketing & PR Officer (Jacaranda)
DHA Islamabad

"The solar energy resource in Pakistan has been estimated at 100,000 MW, as we are 6th luckiest country in the world where sun availability is up to 3000 hours on average in a year."

The technology used in solar energy is relatively simple. Solar panels basically utilize solar cells in their manufacture. There are two types of solar panels: multi-crystalline (polycrystalline) solar panels and mono-crystalline solar panels. The former contains many crystals. It has similar life span to the mono crystalline cell type, but it has lower efficiency and cost per watt. The latter is made of a single crystal. Such solar panels are highly efficient. In one panel, approximately 80 or more solar cells are used.

Government of Pakistan should consider these options to reduce energy crisis. Furthermore; our media should play an extensive role in awareness among the general masses.

Solar energy is very useful particularly at a time when we are concerned about greenhouse gas emissions from other energy sources. By taking the crucial steps to ensure that a billion people obtain electricity from the sun in the future, we can harness the full potential of solar power for our common good.

GIS GEOGRAPHIC ADVANTAGE TO REAL- ESTATE AND ITS UTILIZATION IN DHA ISLAMABAD

Whether you are a commercial real-estate agency, multiple listing service, home builder, or a Defence Authority, GIS brings the geographic advantage to you.

Location drives the real-estate industry. It's not just about finding any site but finding the best site. Real-estate companies count on geographic information system (GIS) technology to deliver the results they need. By analyzing data around locations – demographics, aerial photographs, traffic counts, shopping center usage, merchandise potential data and competitive influences – they can find ideal locations for property. GIS helps the real-estate industry analyze, report, map and model the merits of one site or location over another. From identifying the best site for purchase for new commercial development to matching a home buyer's decision criteria to manage a property portfolio.

Combination of software, data and industry expertise allows real-estate companies to meet the diverse and evolving needs of both their customers and their internal organization. GIS provides solutions and capabilities. Enterprise GIS is a powerful, intuitive medium through which to visualize and analyze data about residential locations. GIS brings the essential information layers in a powerful yet easy-to-use set of business applications dedicated to the needs of real estate professionals and their clients. Many low-cost solutions can be delivered without the headache of large overhead, system upkeep, or data maintenance. The Internet has become an indispensable resource for home buyers, renters, real-estate companies, and Multiple Listing Service (MLS) agents.

Having the right services and information available via the Internet is an important differentiator for real estate companies. GIS software, data and web services help bring buyers and sellers together using map-based viewers, finders and site selection. They are to create communities where people want to live.

GIS allows residential property developers to analyze a rich mix of information, including parcel, zoning, tax, census, flood risk and demographic data, to create accurate business models that establish the economic potential of different sites or land units.



Nadeem Fareed
GIS Supervisor
Land Dte, DHA Islamabad

"GIS helps the real-estate industry analyze, report, map and model the merits of one site or location over another"

Once provided, home builders can assess the viability of these sites. They can subsequently modify the mix, size and nature of home construction to meet the business expectations of market or development goals.

In the light of above stated facts, mapping and area calculation aspects of GIS have been utilized in DHA Islamabad. DHA is digitizing masavies, geo reference and identification of the site location through survey as per the requirement. GIS also limits DHA boundaries by over laying of survey data on topographical sheets, masavies and even on high resolution satellite images. DHA Islamabad has already digitized and mapped most of its projects and being used for easy reference as per need of the hour. Analytical and planning aspects of GIS are in the pipe line.

HOW TO IMPROVE EFFICIENCY OF YOUR PC

We are living in an era of Information Technology, where there is hardly any sector left of our daily life where working does not depend on that peculiar pair of monitor and CPU which we have nick named as "system". If a system crashes, bank transactions are blocked, property transfers are pended, telephone lines go dead, buyers cannot reach sellers and no matter how important things are, everyone has to wait until the system recovers. At times, a wrong move with the computer hangs it and again the whole system halts. To be able to use computer, it is equally important to understand this device as well. Or atleast, understand the factors that effect its working. So that the chances of making those wrong moves are minimized.



Mrs. Ayeda Riaz
GIS Officer
DHA Islamabad

There are tips through which the working of computer can be enhanced. No costs are involved but requires maintenance on periodic basis. This maintenance does not take much but a little of our time.

Remove Temporary Files

Making a habit of removing Temporary Files from profile folder thereby decreasing the space consumption in C drive. While sending a request, computer usually generates a number of files in order to complete that request. Some files usually last till the completion of task and live out automatically. While some files remain in your cache and consume space untill they are manually deleted. These files create nuisance when these get activated and hinder other important processes. Therefore, it is crucial to clear out the temp folder periodically, more ideally, by the end of day.

Organize Desktop

Many of us have habit of storing things on desktop just to keep them in easy access, not thinking that desktop is also part of C drive and the processor has to make an extra effort to display them all the time. Everything in a computer is virtual, and your processor has to work for it just to make it visual for you. So, do not over populate your desktop.

Defragmentation

This process should ideally be done weekly, especially when your job requires loads of files to work on and you usually install number of softwares and programs or you get the message that the remaining space on your disk is less then 15%.

The importance of maintaining one's computer, timely, can be summed up in a well known and used idiom:
'a stitch in time, saves nine'

Through this method, files that are fragmented, are stored back in consolidated form and occupy single space on disk. With your files stored neatly end to end, it is easier and faster to access and use the disk space.

Spyware/Adware/Malware

Never install spyware or accept prompt messages that lead to installing malicious software on your computer. Spyware put your personal info at risk since these store information from the website you register yourself on and have to access through user name and passwords. The space these softwares take to process also hampers over all speed of computer. Rely on Windows' Tools for virus protection i.e. Microsoft Security Essentials or Microsoft Windows Malicious Software Removal Tool.

Remove and Repair Disk Errors

While using hard drive, it usually develops bad sectors which makes simple task like saving a file very difficult. It is important to pay heed to such occurrence and ensure integrity of your files stored on your hard disk by running Error Checking Utility.

BALLOT OF EX-COMMONERS TOWN

Due to expansion in town planning and road networking, some members of Ex-Commoners Town were readjusted in the Sectors N & P of Phase II, DHA Islamabad through a computerized Ballot on 3 Mar, 2011. Senior DHA officials were present at the occasion.





VISIT OF PRESIDENT DHA ISLAMABAD LT GEN JAVED IQBAL, HI(M)

President DHA Islamabad Lt Gen Javed Iqbal, HI(M) visited DHA Islamabad to review the progress of ongoing projects on 30 Sep, 2011. Vice President, Maj Gen Tariq Mahmood, HI(M), Administrator, Brig Saadullah Fatmi and other senior officials were also present.





ANNUAL PARENTS DAY

DHAI Army Public School, Phase II , DHA Islamabad

DHAI Army Public School, Phase II , DHA Islamabad marked their first Annual Parents Day on 23 Dec, 2011. Event was celebrated at Jacaranda Imperial Hall, Phase II, DHA Islamabad. Renowned educationist, Dr Azeez Ahmed Hashmee honored the ceremony as Chief Guest and awarded certificates and trophies to outstanding students. The students brought enthusiasm to the event via colorful and thematic stage performances. Faculty members were also awarded certificates as a token of appreciation.





OPENING DAY OF DHAI ARMY PUBLIC SCHOOL PHASE I AND II, DHA ISLAMABAD



DHAI APS, Phase I



DHAI APS, Phase II (Senior Branch)



DHAI APS, Phase II (Junior Branch)



Group photograph of faculty members DHAI APS Phase I



Group photograph of faculty members DHAI APS Senior Branch Phase II



Group photograph of faculty members DHAI APS Junior Branch Phase II

BALLOT OF COMMERCIAL 2011

DHA Islamabad offered the public sale of high value 5 Marla Commercial Plots, Shops and Studio Apartments in the fast growing and prime locations of Phase I & II. The project was very well accepted and sold out within the specified time. A computerized ballot was held on 20 Jan, 2012 in Phase I to award the allotments to successful members. Senior DHA officials were present at the occasion.



Ballot Board

Latest Update:

- B Orchard Commercial Shops and Studio Apartments are completed and handing over in process since Oct 2012.
- 5 Marla Commercial Plots in Phase II, Jinnah Boulevard are under final stages of completion and handing over has commenced from Dec 2012.



DHA

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Community Services | LEISURE | AMENITIES | INFRASTRUCTURE |

Leisure

JUNGLE RESTAURANT

Jungle Restaurant provides a variety of affordable food services with management of all kind of domestic and formal functions. We ensure high standard of cleanliness and food quality. Our restaurant features a signature menu and its own unique dining experience set in a terraced and captivating environment of Defence Park in Phase I

GREEN AREA

No housing concept is complete without the facet of "green design" to the environment. DHA Islamabad believes that greenery accentuates the senses thereby influencing the human attitude and behavior. Our green areas are distributed into family parks, playgrounds and areas for sports activities.

GARBAGE DISPOSAL

Community maintenance is perhaps much difficult than its development. DHA Islamabad gives you a very neat and clean environment in which you can live comfortably. Residents have been provided with a garbage collection basket and polythene bags which are collected by DHA Islamabad garbage vehicle on daily basis. We also advocate "Keep DHA Clean and Green".

SECURITY SYSTEM

Security measures are another enhanced facility being provided to our community members that include 24/7 security patrol and manning of check posts on main entrances. Security personnel conduct mobile patrolling day and night. All security personnel are equipped with efficient wireless communication.



Amenities

MASJIDS

DHA Islamabad has established Masjids in different Sectors for the convenience of its residents in performing their religious obligations.

NURSERIES

Sale of plants, garden items & fertilizers of different varieties are available on very reasonable rates for the residents of DHA Phase I & II from specified nurseries.

AVICENNA MEDICAL CENTRE & DHA CLINIC

Medical services are the prime need of any society. Avicenna Medical Centre in Phase I and DHA Clinic Phase II are providing 24/7 professional health care services to the residents at very nominal charges including provision of Ambulance to the residents.

COMMERCIAL ZONE

To meet the daily requirement of retail and grocery items, DHA Islamabad have facilitated its members and residents with retail outlets and grocery stores. Additional neighborhood commercials are also in pipeline.

MAINTENANCE SERVICE

24/7 doorstep maintenance services are available on a single call from your home to the DHA Islamabad Maintenance Support Centre.

FIRE BRIGADE SERVICE

Safety first is the prime objective of DHA Islamabad. In this regard, DHA Islamabad has its own Fire Brigade, efficient enough to protect the community against injury, loss of life and destruction of property. Fire fighting teams respond quickly and work as a highly organized team.

POST OFFICE

This facility has recently been established in Phase II which is now functional & providing various postal services to DHA residents.

GRAVEYARD BUS

This service has started to facilitate the residents (Phase I & II) and help them transport dead bodies along with relatives from residence to graveyard.

EDUCATION

DHAI Army Public School, Phase I & II

Striving to complete the concept of caring community, DHA Islamabad has started the chain of top quality educational institutes in Phase I & II in collaboration with Army Public Schools. Let your child groom with a complete solution from the best curriculum, co-curricular activities to a place where one finds best mentors.



DHA TELEMAN

DHA Teleman is the Broadband & Telecommunications Company of DHA Islamabad. It is currently providing quality Cable, Telephony & Broadband services to various residential communities and corporate sectors of Rawalpindi and Islamabad. A home-based security system shall also be introduced in the near future.

DHA SHOPPING MART AND COMPLEX, PHASE II

Enjoy the shopping experience at DHA Mart, Sector E and DHA Shopping Complex, Sector A, Phase II, DHA Islamabad and get the day-to-day grocery at affordable rates. Apart from this, Local Centers in Phase II are also becoming operational.



Infrastructure

GRID STATION

DHA Islamabad has marked another milestone step towards better living solutions by providing sustained power supply via an exclusive Grid Station for its residents in Phase II.

TELEPHONE EXCHANGE

Specifically laid underground telephone exchange ensures 24 hours line access to all the residential areas.

ROAD NETWORK

What makes the society alive is the infrastructure facilities especially the road network. Streets inside DHA Islamabad are 40 feet wide; the Boulevards are 130 feet wide allowing easy flow of vehicles. Roads have been made keeping in view the smooth flow of traffic.

EXPRESSWAY

DHA Islamabad is one of the few housing system which have its own Expressway which will link Islamabad Highway with DHA Valley and Phase II(Extn).





“our message”

“take care of your neighbors and surroundings. Be kind and respectful to your elders and handle young ones with lots of care and love... as it is where our future depends.”

Life at DHA

DHA Islamabad is always trying to add fun filled colors to its resident's life. We want you to live and share moments of togetherness, joy and everlasting bonding. Lets get more united towards the growth and prosperity of DHA Community Culture.

Be a part of DHA Limelight...reach us via email mgrcp@dhai.com.pk and postal address: Defence Housing Authority Islamabad, Phase I, Defence Avenue, Islamabad - Pakistan.

Lets enjoy the memories of **DHA Community Events 2011/2012** via this pictorial journey ...

DHA food festival 2011



Jungle Restaurant in Phase I, DHA Islamabad celebrated the food fiesta during Mar 2011, with relish cuisines, musical hungama and lots and lots of family fun...



DHA Food Festival 2012



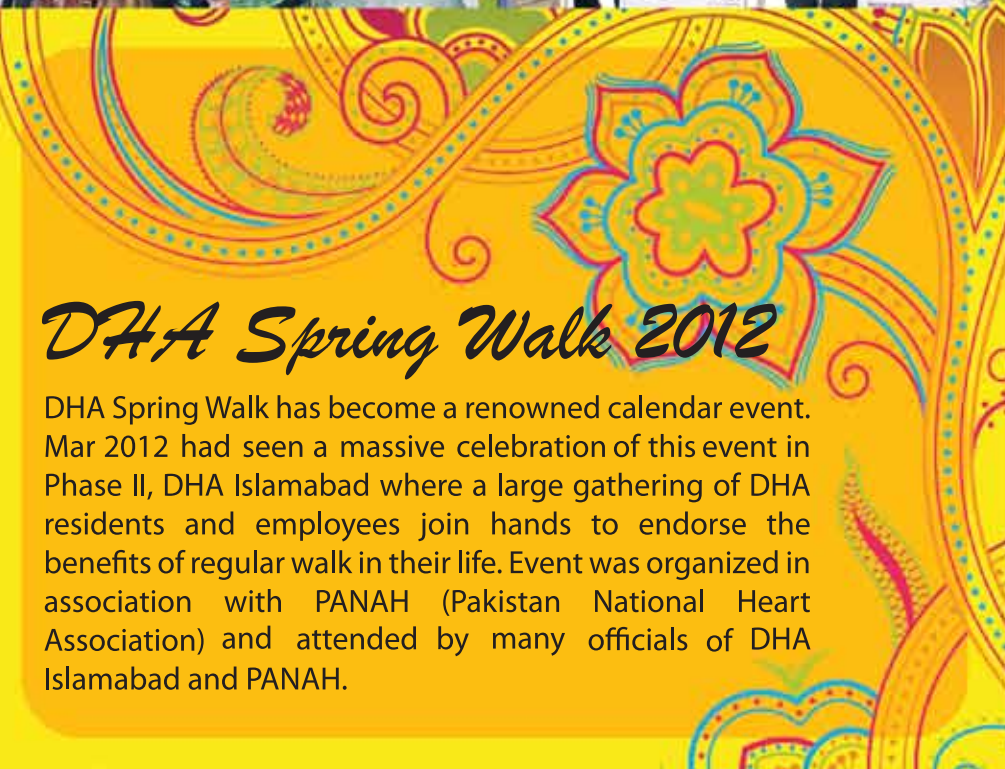
A ravishing evening of tempting cuisines and community fiesta was celebrated in DHA Starlit Wedding Lawn, Phase II, DHA Islamabad during May 2012.





DHA Spring Walk 2011

DHA Islamabad in collaboration with PANAHA organized the annual spring walk during Mar 2011, to publicize the concept of healthy lifestyles and the benefits of daily regular walk. Chief Guest of the occasion and President PANAHA (Pakistan National Heart Association), Major General Masud-ur-Rehman Kiyani (Retd) was present along with other senior officials of DHA Islamabad and PANAHA. A large number of residents and guests attended the ceremony and much appreciated their efforts.



DHA Spring Walk has become a renowned calendar event. Mar 2012 had seen a massive celebration of this event in Phase II, DHA Islamabad where a large gathering of DHA residents and employees join hands to endorse the benefits of regular walk in their life. Event was organized in association with PANAHA (Pakistan National Heart Association) and attended by many officials of DHA Islamabad and PANAHA.





INAUGURATION OF TENNIS COURT



Understanding the recreational needs of DHA Residents, Two Tennis Clay Courts have made functional in Sports Complex, Phase I, DHA Islamabad during Mar, 2011. Residents of DHA can enjoy this spectator sport of lawn Tennis by obtaining the membership of DHA Sports Complex.

Lawn competition

2011

A very vibrant event of Lawn Competition was held at Jungle Restaurant during April 2011, leaving behind exciting and colorful memories. Prizes and appreciation certificates were also awarded among winners and runners up. The event was attended by a large number of residents and their families.



DHA Lawn Competition 2012



Lawn Competition is another conventional event held every year between residents of all phases. A mega event was held in Jungle Restaurant during April 2012 to appreciate the efforts of DHA Horticulture Department and DHA residents. Large participation was spotted and prizes and certificates were distributed among winners.



Management of DHA Islamabad along
with the team of DHAI Army Public
School shared some

shining moments with Special Children...

2011

A day full of fun and colorful activities were
celebrated with Special Children at Jungle Restaurant,
Phase I, DHA Islamabad during Apr 2011



*a day full of fun and activity with...
Special Children...*

2012

Management of DHA Islamabad organized an exclusive function of **"Sports Day"** for Special Children in Phase II, DHA Islamabad during March 2012. Shields and trophies were distributed among children





grand opening ... Jacaranda Imperial Hall

Management of Jacaranda Family Club held the inaugural dinner at the grand opening of Jacaranda Imperial Hall during Feb, 2012. Management and senior officials of DHA Islamabad along with their families were invited to be a part of this happy celebration



& here comes...
"the laughter"



What is the longest word in the English language?
SMILES: there is a mile between the first and last letters!



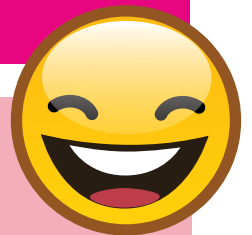
Teacher: How can we get some clean water?
Student: Bring the water from the river and wash it.

Girl: I hate that beggar.
Father: Why so?
Girl: Yesterday, I gave him food and today he gifted me a book
"How to Cook"!!



Girl: Why in wedding ceremony, bride sits on left and bridegroom sits on right side?
Accountant: According to profit and loss Account, all income are on right side and expenses on left side.

Kid: Dad, Who is a Doctor?
Father: Doctor is a human being who kills our ills by his suggested pills but thrills us with his raised bills!



Husband: My wife died today... I am trying to cry but tears are not coming out.
What should I do?
Friend: So easy... Once imagine that she came Back!!



Professor: Where is your homework?
Student: Sir, Kindly check out your Facebook, I already uploaded it and tagged you.



Smile
Please!

letters to editor

As limelight has become an interactive bridge between DHA and our members so we are very delighted to publish your voice. We appreciate your warm response and expect even higher in future. Refreshing articles from employees & residents have added exciting colors to our edition. I would also take this opportunity to advice our valuable members that while submitting articles and any other useful information please do quote "Facts & Figures" references as footnotes.

For future participation send your input at mgrcp@dhai.com.pk or at our postal address: Defence Housing Authority, Phase I, Defence Avenue, Islamabad Pakistan.

Looking forward for your participation
Mahwish Qammar
Editor, DHA Limelight



THE FIRST RAINDROP

On the morning of 2 March 2000, I started construction of my house in AWHs now known as DHA Phase-I. It was my privilege to be the first one to start construction. I was closely followed by Col Tanveer, Col Imtiaz and Col Najam. All of us were, as one can say, novices being non Engineer Officers, Our days were spent in visiting construction sites with a purpose to know how things have to proceed further and to realize our common problems.

A month prior to commencement of construction, I came with Director of AWHs, a colleague of mine who motivated me to start construction. He indicated me the electric poles and the water connections, but once we started construction, all of us realized that since it was project area of FWO the duration of electricity was only 4 hours a day and that too was unpredictable. The water pipes were present but one can reason out why employ labor, technicians etc for pumping, storing and distributing water for only one house. "But we have to start with One House before a colony comes up" was my usual remark.

It was my determination which enabled me to complete my house and I was the first one to move in on 14 March 2001 as they say lock stock and barrel. In those days there was only a small pole barrier of FWO near the Rabia Bungalows, The Fauji Foundation University / Medical College was obviously not there. As you entered the pole sign read "Allah Nighabaan". Since the barrier was only to check people from bringing out any item from the land beyond the barrier. Thus "Allah was our Nighabaan", once we crossed the barrier, wild growth, tall grass from 9 to 11 feet was everywhere. It was very common to come across wild boar, snakes and mongoose even at daytime around the bends. During the evening the area was infested with jackals. Since there was no litter there were no dogs.



Col Shamim Ahmed Shah (Retd)
Phase I, DHA Islamabad

The first night at about 10 PM the electricity went off, we were not prepared for the mosquitoes and thus when it became unbearable at about midnight we started the engine / AC of the car and slept till morning. My wife told our children "look your father has tried to give us a feel of his unit life and stay in Exercise Area, how we can live in this wilderness". However, things improved gradually. Our kitchen started functioning but the next day Col Tanveer with his wife came with a cake to celebrate our arrival in the new location. This tradition was maintained by all of us for the first ten to fifteen families subsequently it became unmanageable. The construction of houses increased exponentially and the Army Welfare Housing Scheme gradually bloomed and converted into Defence Housing Authority.

The present day DHA now has a proper staff to assist in the construction in the form of Engineering Directorate, Street Lights and Mobile Security patrols comb the area day and night. PTCL telephone and Teleman TV cable crisscross the whole area. One need not go to Saddar, Jungle Restaurant has lot of stuff to offer. Defence Mall and Masjid look after the social and spiritual aspects. New societies and housing projects starting coming up in all areas, but the way our DHA has come up, has only been possible because of the foresight, planning and execution by the management of DHA.

Despite all these improvements I still miss the sign at the entrance "Allah Nighabaan" and the wild life that one used to come across.

life after life **A RESIDENT'S DIARY**

While running on the parade ground I suddenly got pain in my chest. I tried to brush it aside. To me complain of pain in the presence of men and that too when in competition was something not acceptable. The pain persisted and I drove to the office. Now it was really painful. I was not in myself and was somewhat out of sorts. I wanted to shout but men lined up outside saluted. I firmly replied back and tried not fall before the men. Inside the room I sat on the chair but the pain was sharper and massive. I lay down. "the damn gastric trouble", I thought. But how come it is driving me mad. The clerk came in with the mail and I told him to wait. I again sat on the chair and asked orderly to call some officer. The message was SOS, that I was unwell which the orderly also read on my face. Two officers came running. By now I was lying on the ground and disoriented. Lucky for me that one of the officer was a heart patient who immediately guessed that it was a heart attack and the other got the car and I was rushed to AFIC. I asked Allah to 'save me' and tried to sit up and told the officers that I was feeling better, only to be taken over by pain again. It was terrible and I was losing my senses. I reached AFIC. Suddenly I realized that the time of death had come. I shouted "what the hell", "why me Allah". Some people were shouting and telling me to stay calm. What a lousy way to die in bed I thought. Again I shouted, "not in the bed! in the battle field". I meant it sincerely and desperately. Later on I was told that at one stage the E.C.G showed my heart in extremely unstable condition with the possibility of heart failure, probably due to blockage of an artery by a clot and StreptoKinase(SK), a drug still under trial then was used on me for the first time in AFIC.

After the phase of bewilderment, strangely enough, I was again relaxed, composed and prepared to die. My wife was at my bed side and my elder son sitting next to her. All in a state of shock, I told them not to worry "you will get a house from Housing Directorate. You could also -----" "No" she shouted. I told my courageous little son, "Ali, look after your mother and uncle will look after you". He was perplexed.



Col Ijaz Ahmed Raffi (Retd)
Phase II, DHA Islamabad

Suddenly, I felt lighter. I was in a better form cruising through the light and wonderful fragrance. An experience par-excellence, I suddenly stopped and my son said "Your promised, uncle would look after us but no one is". I got agitated and prayed for a delay. Then I do not know what happened. The next, I heard was a female voice who said, "Take water". For a moment I thought, it could not be in 'hell'. A lady with water! "Where am I", I asked, "You are in the hospital sir, take the tablets", she said. "Oh yes". I took it only to vomit it straight into her hands. She stood the ground and did not even budge. No complaints ----- very business – like, Allah bless her. I did not know who she was. When I woke up it was dark out side and a doctor with a team of medical staff was around me. *"It was a life after life..."*



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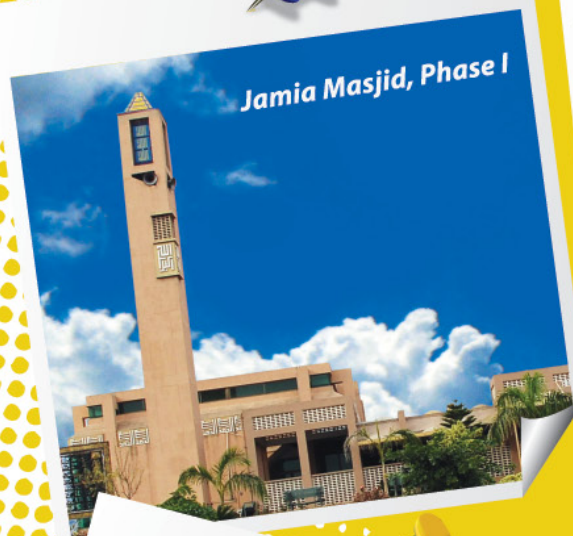
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DHAI APS, Phase II (Junior Branch)

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DHAI APS, Phase II
051-5387524-5



PICTURE OF THE YEAR 2011 – Chaudhry Faisal Mushtaq, Founder and Idea Sponsor of the Chinese Language Initiative and Executive Director Roots School System, Management, Staff and students of Roots School System Islamabad Region with Prime Minister of Pakistan H.E. Mr. Yusuf Raza Gillani and Premier of China H.E. Mr. Wen Jiabao at the Inauguration Ceremony of Pakistan - China Friendship Center on 18th December 2010 at Islamabad.

1st Chinese Language School Comes to DHA, Phase II, Sector C Launch of CRI - Roots Confucius Classroom

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